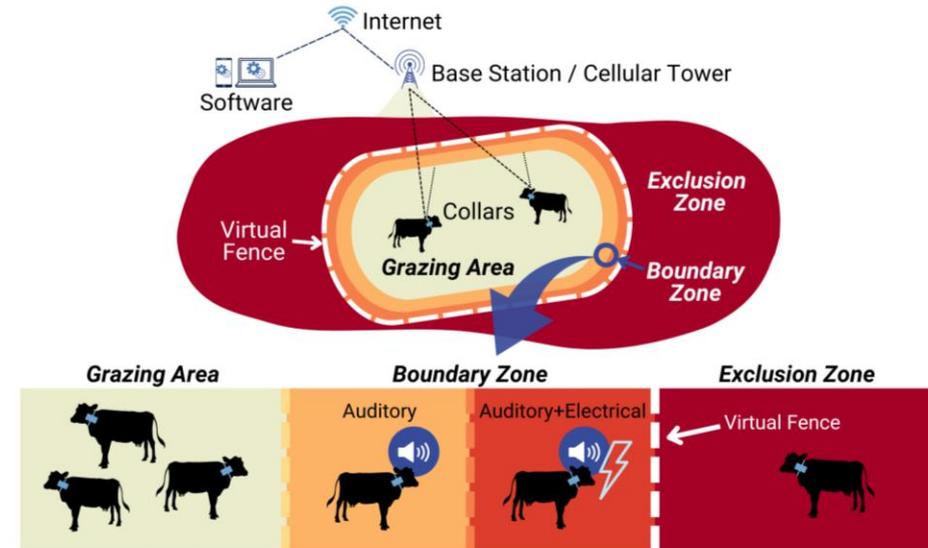


# OVERVIEW OF THE ARIZONA USDA-NRCS COST-SHARE PROGRAM FOR VF



*Credit: Amber Dalke*

April 15<sup>th</sup> 2025  
Window Rock, Navajo Nation

**Flavie Audoin**



**INTRODUCTION**

**PAYMENT RATE  
OFFERED BY  
USDA-NRCS**

**CONCLUSION**

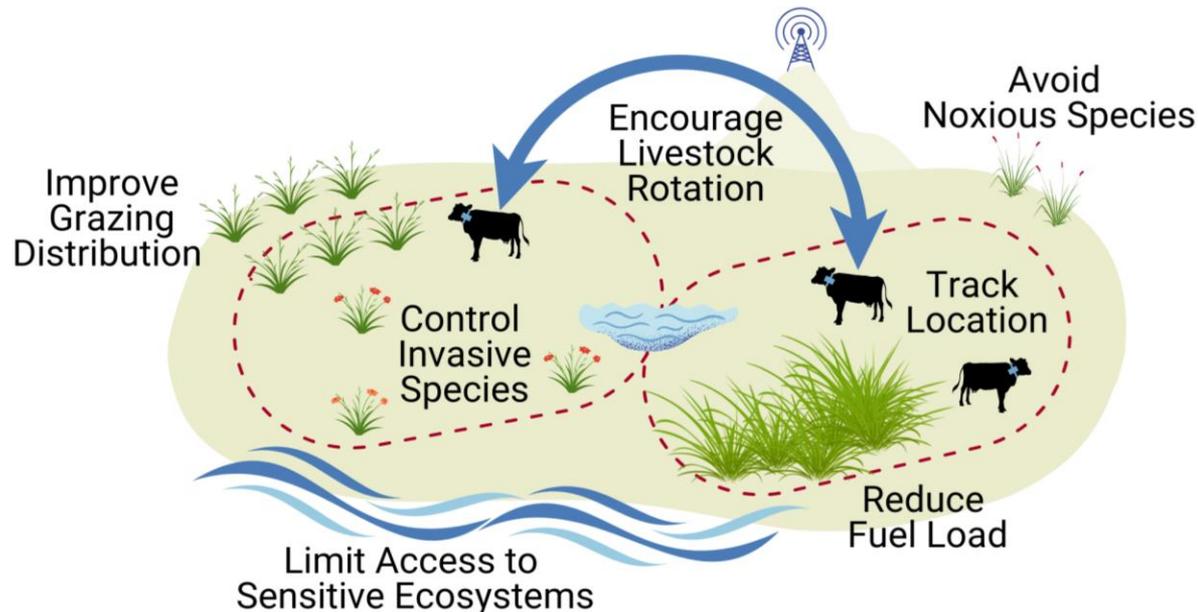
## What about the USDA-NRCS Cost-Share Program?

- Virtual fence is a very expensive technology.
- **October 1<sup>st</sup> 2024:** USDA-NRCS started a financial assistance program in Arizona to help cover part of the costs of VF.
  - one of the first states to have it available to livestock producers



## What about the USDA-NRCS Cost-Share Program?

- Clear goals or objectives are needed to apply to that program:
  - improve grazing distribution
  - livestock rotation
  - control invasive species
  - avoid noxious species
  - reduce fuel load
  - limit access to sensitive ecosystems



# What about the USDA-NRCS Cost-Share Program?

eShepherd from



Cattle



Solar  
rechargeable



Base station  
or Cellular



*Credit: Brian Allen*

# What about the USDA-NRCS Cost-Share Program?

eShepherd from



Cattle



Solar rechargeable



Base station or Cellular

**Halter**®



Cattle



Solar rechargeable



Base station



*Credit: Travis Mulliniks*

# What about the USDA-NRCS Cost-Share Program?

eShepherd from



Cattle



Solar rechargeable



Base station or Cellular

# Halter®



Cattle



Solar rechargeable



Base station

# Nofence



Cattle, goat, sheep



Solar rechargeable



Cellular



Credit: Lara Macon



Credit: Flavie Audoin

# What about the USDA-NRCS Cost-Share Program?

eShepherd from



Cattle



Solar rechargeable



Base station or Cellular

# Halter®



Cattle



Solar rechargeable



Base station

# Nofence



Cattle, goat, sheep



Solar rechargeable



Cellular

# VENCE

Merck Animal Health



Cattle



Single-use non rechargeable



Base station



Credit: Dennis Moroney

## How is the payment rate established?

- Payment rate depends:
  - number of VF collars you need to purchase for your herd
  - on location (county based)
  - historically underserved group (HU) receive higher rates
- If a producer receives funding, USDA-NRCS will pay for VF for **five consecutive years**
  - **First year:** covers the cost of purchasing equipment and set up
  - **From year 2 to 5:** covers the cost of subscriptions, operation and maintenance

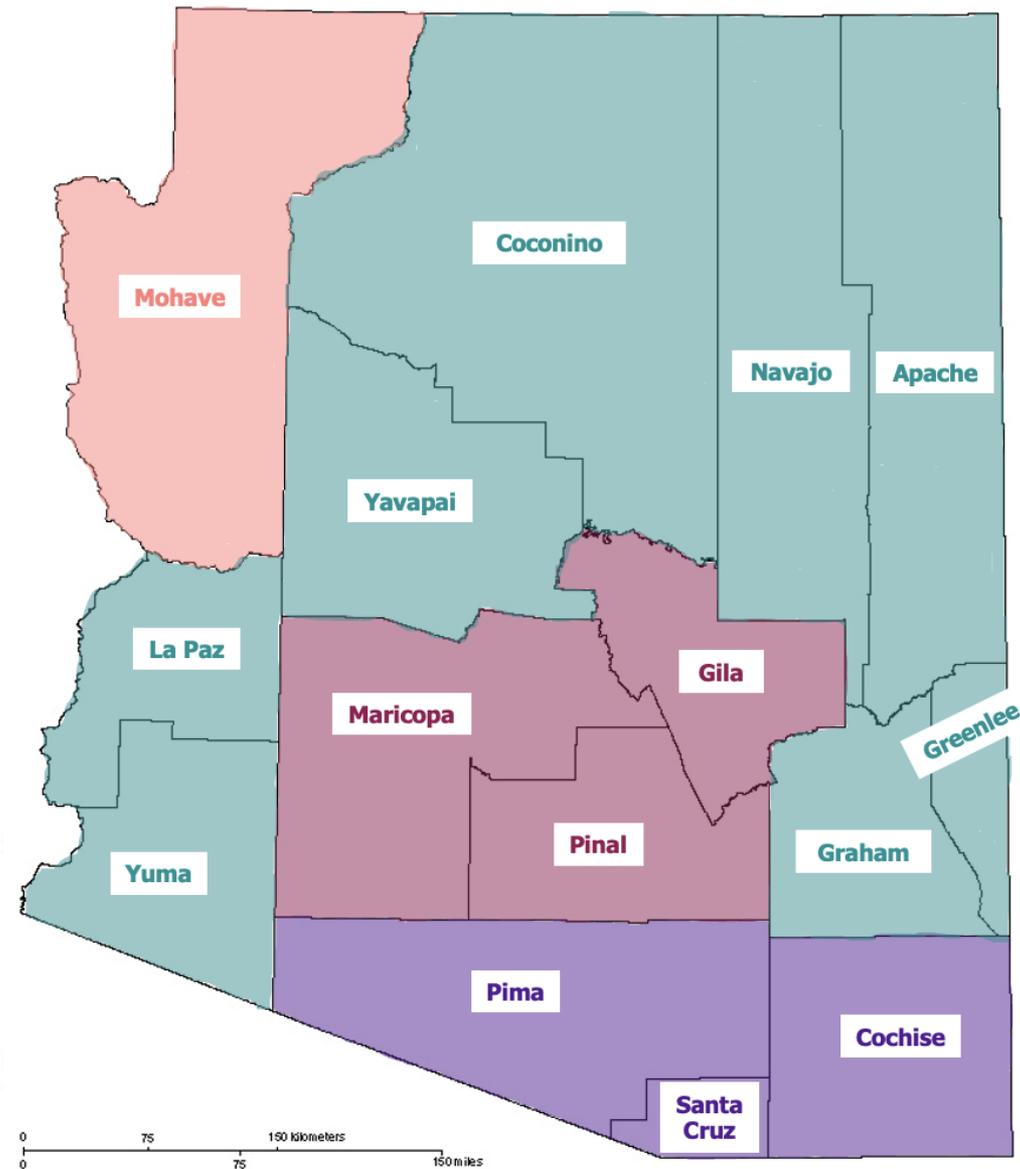
# How is the payment rate established?

**Lowest Payment Rate**

**In-between Payment Rate**

**In-between Payment Rate**

**Highest Payment Rate**



## How is the payment rate established?

- Minimum herd size needed to qualify for the financial assistance

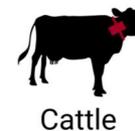


➔ under that number, USDA-NRCS has concerns about the economic returns

Component	Apache, Coconino, Graham, Greenlee, La Paz, Navajo, Yavapai, Yuma		Cochise, Pima, Santa Cruz		Gila, Maricopa, Pinal		Mohave	
	Cost	HU Cost	Cost	HU Cost	Cost	HU Cost	Cost	HU Cost
VF, Startup Year One, 51 to 199 animals	\$139.73	\$167.68	\$142.66	\$171.20	\$147.00	\$176.40	\$143.10	\$171.72
VF, Startup Year One, >=200 animals	\$91.92	\$110.30	\$93.85	\$112.62	\$96.70	\$116.04	\$94.14	\$112.96
VF, Startup Year One, Sheep or Goat	\$224.20	\$269.04	\$228.91	\$274.69	\$235.86	\$283.03	\$229.60	\$275.52
VF Adaptive Management, Years 2-5	\$60.48	\$72.57	\$61.75	\$74.09	\$63.63	\$76.34	\$61.94	\$74.32

# Payment rate for each VF company

## BASE STATIONS



Apache, Coconino, Graham, Greenlee, La Paz, Navajo, Yavapai, Yuma

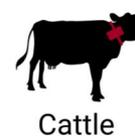
	Price	Number of neckbands		Cost	Out-of-pocket	HU Cost	Out-of-pocket
		100		Year 1		Year 1	
Neckbands (cost)*	\$250	\$25,000		\$139.73		\$167.68	
Base station (4 for the example)**	**	\$21,000		Year 2-5		Year 2-5	
Annual fee (subscription)	\$18	\$1,800		\$60.48		\$72.57	
<b>Year 1</b>	<b>TOTAL</b>	<b>\$47,800</b>		<b>\$13,973</b>	<b>\$33,827</b>	<b>\$16,768.00</b>	<b>\$31,032.00</b>
Year 2 (annual fee)	\$18	\$1,800		\$6,048.00	-\$4,248.00	\$7,257.00	-\$5,457.00
Year 3 (annual fee)	\$18	\$1,800		\$6,048.00	-\$4,248.00	\$7,257.00	-\$5,457.00
Year 4 (annual fee)	\$18	\$1,800		\$6,048.00	-\$4,248.00	\$7,257.00	-\$5,457.00
Year 5 (annual fee)	\$18	\$1,800		\$6,048.00	-\$4,248.00	\$7,257.00	-\$5,457.00
<b>TOTAL 5 years</b>		<b>\$55,000</b>		<b>\$38,165.00</b>	<b>\$16,835.00</b>	<b>\$45,796.00</b>	<b>\$9,204.00</b>
<b>TOTAL for 1 cow/5 years</b>		<b>\$550</b>					
<b>TOTAL for 1 cow/1 year</b>		<b>\$110</b>					

\* 4 - 19 neckbands = \$350 / neckband  
 20 - 59 neckbands = \$200 / neckband  
 60 + neckbands = \$250 / neckband

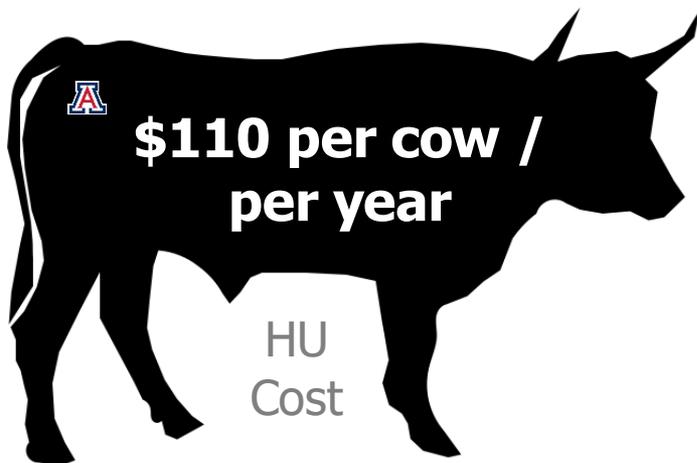
\*\* Number of base stations will have to be decided with the VF company's help. Base station range (2 to 4 miles).  
**First base station = \$6,000 - Additional base station = \$5,000**

# Payment rate for each VF company

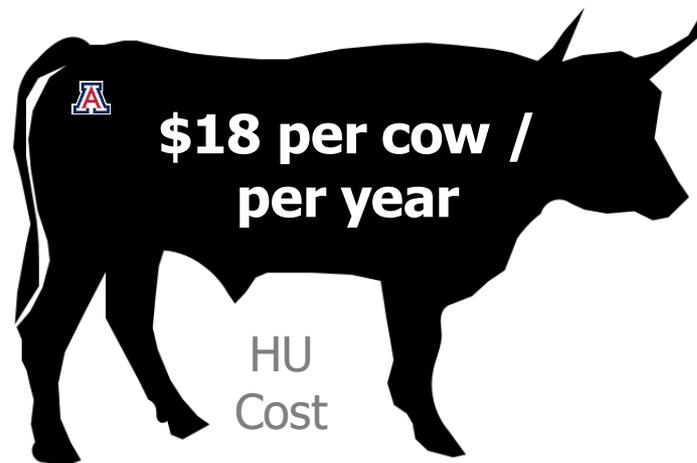
## BASE STATIONS



VS

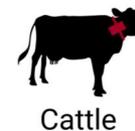


VS



# Payment rate for each VF company

**CELL SERVICE**



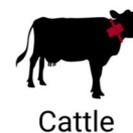
Apache, Coconino, Graham, Greenlee, La Paz, Navajo, Yavapai, Yuma

	Price	Number of neckbands 100	Cost	Out-of-pocket	HU Cost	Out-of-pocket
Neckbands (cost)*	\$250	\$25,000	Year 1 \$139.73		Year 1 \$167.68	
Base station	NA	NA	Year 2-5 \$60.48		Year 2-5 \$72.57	
Annual fee (subscription)	\$24	\$2,400				
<b>Year 1</b>	<b>TOTAL</b>	<b>\$27,400</b>	<b>\$13,973</b>	<b>\$13,427</b>	<b>\$16,768.00</b>	<b>\$10,632.00</b>
Year 2 (annual fee)	\$24	\$2,400	\$6,048.00	-\$3,648.00	\$7,257.00	-\$4,857.00
Year 3 (annual fee)	\$24	\$2,400	\$6,048.00	-\$3,648.00	\$7,257.00	-\$4,857.00
Year 4 (annual fee)	\$24	\$2,400	\$6,048.00	-\$3,648.00	\$7,257.00	-\$4,857.00
Year 5 (annual fee)	\$24	\$2,400	\$6,048.00	-\$3,648.00	\$7,257.00	-\$4,857.00
<b>TOTAL 5 years</b>		<b>\$37,000</b>	<b>\$38,165.00</b>	<b>-\$1,165.00</b>	<b>\$45,796.00</b>	<b>-\$8,796.00</b>
<b>TOTAL for 1 cow/5 years</b>		<b>\$370</b>				
<b>TOTAL for 1 cow/1 year</b>		<b>\$74</b>				

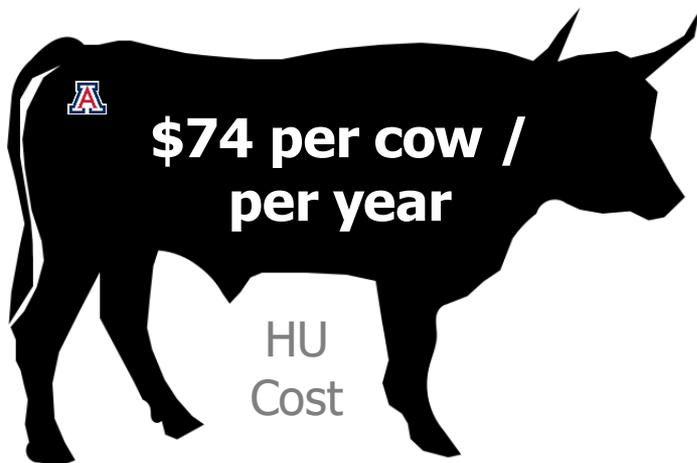
\* 4 - 19 neckbands = \$350 / neckband  
 20 - 59 neckbands = \$200 / neckband  
 60 + neckbands = \$250 / neckband

# Payment rate for each VF company

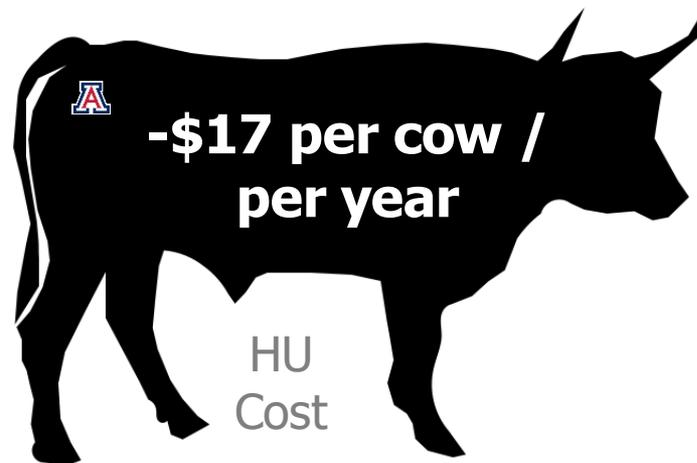
## CELL SERVICE



VS



VS



# Payment rate for each VF company

## BASE STATIONS

Halter



Apache, Coconino, Graham, Greenlee, La Paz, Navajo, Yavapai, Yuma

	Price	Number of collars	Cost	Out-of-pocket	HU Cost	Out-of-pocket
		100	Year 1		Year 1	
Collars (cost)	\$0	\$0	\$139.73		\$167.68	
Base station (4 for the example)*	\$4,500	\$18,000	<b>Year 2-5</b>		<b>Year 2-5</b>	
Annual fee	\$66	\$6,600	\$60.48		\$72.57	
<b>Year 1</b>	<b>TOTAL</b>	<b>\$24,600</b>	<b>\$13,973</b>	<b>\$10,627</b>	<b>\$16,768.00</b>	<b>\$7,832.00</b>
Year 2 (annual fee)	\$66	\$6,600	\$6,048.00	\$552.00	\$7,257.00	-\$657.00
Year 3 (annual fee)	\$66	\$6,600	\$6,048.00	\$552.00	\$7,257.00	-\$657.00
Year 4 (annual fee)	\$66	\$6,600	\$6,048.00	\$552.00	\$7,257.00	-\$657.00
Year 5 (annual fee)	\$66	\$6,600	\$6,048.00	\$552.00	\$7,257.00	-\$657.00
<b>TOTAL 5 years</b>		<b>\$51,000</b>	<b>\$38,165.00</b>	<b>\$12,835.00</b>	<b>\$45,796.00</b>	<b>\$5,204.00</b>
<b>TOTAL for 1 cow/5 years</b>		<b>\$510</b>				
<b>TOTAL for 1 cow/1 year</b>		<b>\$102</b>				

\* Number of base stations will have to be decided with the VF company's help.

# Payment rate for each VF company

## BASE STATIONS

Halter®



Cattle



Solar rechargeable



Base station

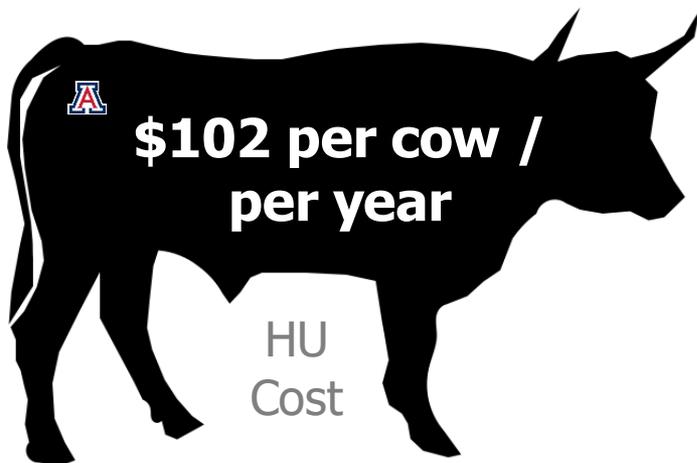


Cost

VS

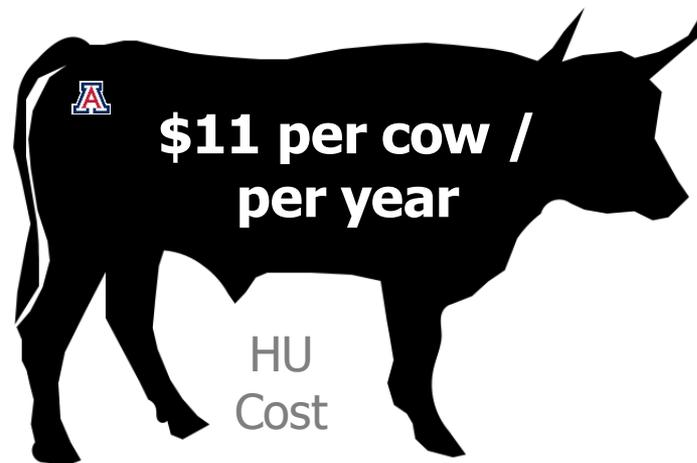


Cost



HU Cost

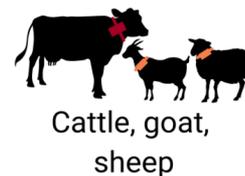
VS



HU Cost

# Payment rate for each VF company

## CELL SERVICE



			Apache, Coconino, Graham, Greenlee, La Paz, Navajo, Yavapai, Yuma			
	Price	Number of collars	Cost	Out-of-pocket	HU Cost	Out-of-pocket
		100	Year 1		Year 1	
Collars (cost)*	\$289	\$28,900	\$139.73		\$167.68	
Annual fee (subscription)**	\$42	\$4,200	Year 2-5		Year 2-5	
Chargers	\$59	\$590	\$60.48		\$72.57	
Spare batteries***	\$89	\$445				
<b>Year 1</b>	<b>TOTAL</b>	<b>\$34,135</b>	<b>\$13,973</b>	<b>\$20,162</b>	<b>\$16,768.00</b>	<b>\$17,367.00</b>
Year 2 (annual fee)	\$36	\$3,600	\$6,048.00	-\$2,448.00	\$7,257.00	-\$3,657.00
Year 3 (annual fee)	\$36	\$3,600	\$6,048.00	-\$2,448.00	\$7,257.00	-\$3,657.00
Year 4 (annual fee)	\$36	\$3,600	\$6,048.00	-\$2,448.00	\$7,257.00	-\$3,657.00
Year 5 (annual fee)	\$36	\$3,600	\$6,048.00	-\$2,448.00	\$7,257.00	-\$3,657.00
<b>TOTAL 5 years</b>		<b>\$48,535</b>	<b>\$38,165.00</b>	<b>\$10,370.00</b>	<b>\$45,796.00</b>	<b>\$2,739.00</b>
<b>TOTAL for 1 cow/5 years</b>		<b>\$485</b>				
<b>TOTAL for 1 cow/1 year</b>		<b>\$97</b>				

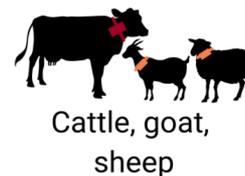
\*Prices for cattle collars. Small ruminants collars are \$199.

\*\* Annual fee for 50 collars or more is \$42 for the first year, and then \$36 per year.  
Annual fee for 49 collars or less is \$56 for the first year, and then \$52 per year.

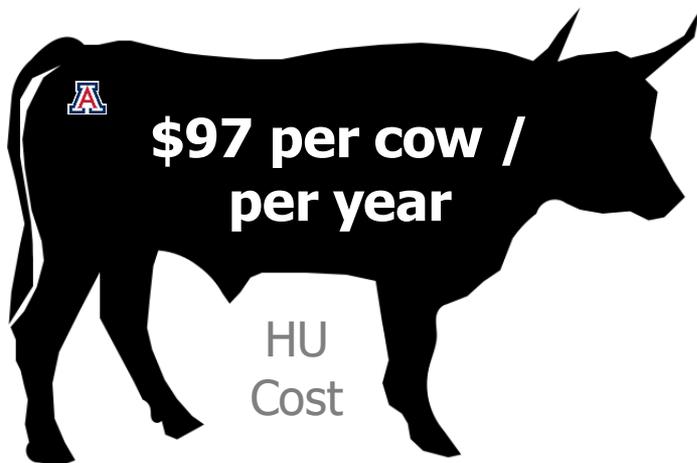
\*\*\* Extra expenses may be needed for shelter beacons and longer chains.

# Payment rate for each VF company

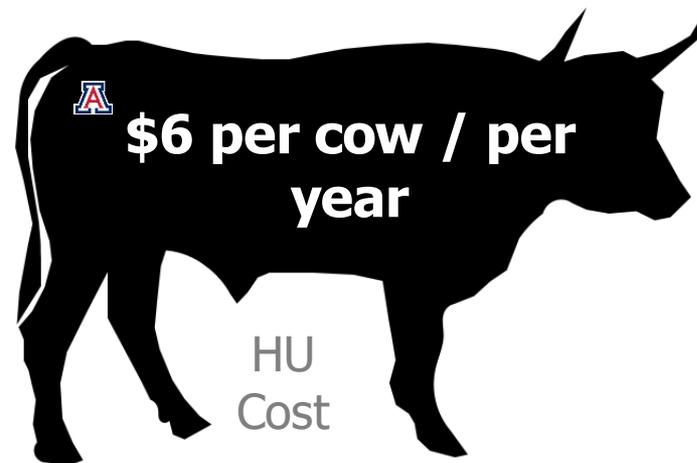
## CELL SERVICE



VS

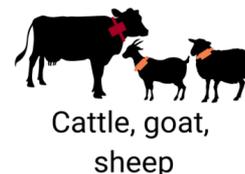


VS



# Payment rate for each VF company

**CELL SERVICE**



Apache, Coconino, Graham, Greenlee, La Paz, Navajo, Yavapai, Yuma

	Price	Number of collars 100	Cost	Out-of-pocket	HU Cost	Out-of-pocket
			Year 1	Year 1	Year 1	Year 1
Collars (cost)*	\$199	\$19,900	\$224.20		\$269.04	
Annual fee (subscription)**	\$42	\$4,200	Year 2-5		Year 2-5	
Chargers	\$39	\$390	\$60.48		\$72.57	
Spare batteries***	\$49	\$490				
<b>Year 1</b>	<b>TOTAL</b>	<b>\$24,980</b>	<b>\$22,420</b>	<b>\$2,560</b>	<b>\$26,904.00</b>	<b>-\$1,924.00</b>
Year 2 (annual fee)	\$36	\$3,600	\$6,048.00	-\$2,448.00	\$7,257.00	-\$3,657.00
Year 3 (annual fee)	\$36	\$3,600	\$6,048.00	-\$2,448.00	\$7,257.00	-\$3,657.00
Year 4 (annual fee)	\$36	\$3,600	\$6,048.00	-\$2,448.00	\$7,257.00	-\$3,657.00
Year 5 (annual fee)	\$36	\$3,600	\$6,048.00	-\$2,448.00	\$7,257.00	-\$3,657.00
<b>TOTAL 5 years</b>		<b>\$39,380</b>	<b>\$46,612.00</b>	<b>-\$7,232.00</b>	<b>\$55,932.00</b>	<b>-\$16,552.00</b>
<b>TOTAL for 1 head/5 years</b>		<b>\$394</b>				
<b>TOTAL for 1 head/1 year</b>		<b>\$79</b>				

\*Prices for small ruminants collars. Cattle collars are \$289.

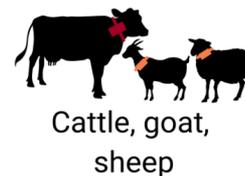
\*\* Annual fee for 50 collars or more is \$42 for the first year, and then \$36 per year.

Annual fee for 49 collars or less is \$56 for the first year, and then \$52 per year.

\*\*\* Extra expenses may be needed for shelter beacons and longer chains.

# Payment rate for each VF company

## CELL SERVICE



VS



VS



# Payment rate for each VF company

## BASE STATIONS



### Apache, Coconino, Graham, Greenlee, La Paz, Navajo, Yavapai, Yuma

	Price	Number of collars 100	Cost Year 1	Out-of-pocket	HU Cost Year 1	Out-of-pocket
Collars (annual fee)	\$40	\$4,000	\$139.73		\$167.68	
Base station (2 for the example)*	<b>\$12,500</b>	\$25,000	<b>Year 2-5</b>		<b>Year 2-5</b>	
Annual fee (2 batteries at \$10)**	\$20	\$2,000	\$60.48		\$72.57	
<b>Year 1</b>	<b>TOTAL</b>	<b>\$31,000</b>	<b>\$13,973</b>	<b>\$17,027</b>	<b>\$16,768.00</b>	<b>\$14,232.00</b>
Year 2 (collar fee + 2 batteries)	\$60	\$6,000	\$6,048.00	-\$48.00	\$7,257.00	-\$1,257.00
Year 3 (collar fee + 2 batteries)	\$60	\$6,000	\$6,048.00	-\$48.00	\$7,257.00	-\$1,257.00
Year 4 (collar fee + 2 batteries)	\$60	\$6,000	\$6,048.00	-\$48.00	\$7,257.00	-\$1,257.00
Year 5 (collar fee + 2 batteries)	\$60	\$6,000	\$6,048.00	-\$48.00	\$7,257.00	-\$1,257.00
<b>TOTAL 5 years</b>		<b>\$55,000</b>	<b>\$38,165.00</b>	<b>\$16,835.00</b>	<b>\$45,796.00</b>	<b>\$9,204.00</b>
<b>TOTAL for 1 cow/5 years</b>		<b>\$550</b>				
<b>TOTAL for 1 cow/1 year</b>		<b>\$110</b>				

\* Number of base stations will have to be decided with the VF company's help. Base station range (up to 9 miles).

Price of base station used in this example is professional installation. If you install it yourself, it will be \$10,000.

\*\* Single-use batterie estimated to last 6 to 9 months depending on use.

# Payment rate for each VF company

## BASE STATIONS

**VENCE**  
Merck Animal Health



Cattle



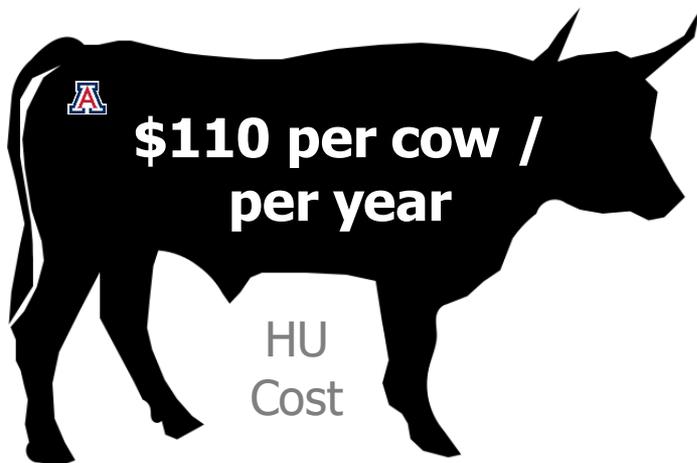
Single-use non rechargeable



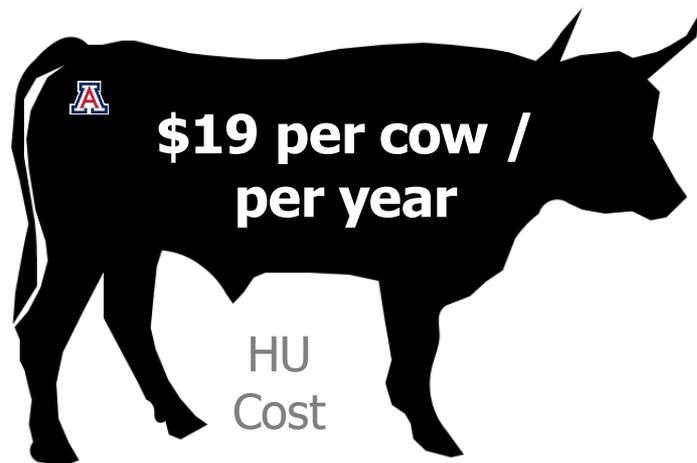
Base station



VS



VS



## Take away messages

- Cost should not be the only decision maker!
- USDA-NRCS Cost-Share Program can help decrease the cost of this technology significantly
  - Gallagher with cell service and Nofence for small ruminants will be free to Navajo Nation ranchers

**BUT** this might change with the number of collars and base stations needed

- This presentation is just an example with 100 collars!
- You should reach out to your local USDA-NRCS office if you are interested in their financial assistance program for the use of VF on your ranch.

# The University of Arizona

## Virtual Fence Program



THE UNIVERSITY OF ARIZONA  
Arizona  
Experiment Station



Cooperative Extension



COLLEGE OF AGRICULTURE, LIFE & ENVIRONMENTAL SCIENCES  
Natural Resources  
& the Environment

### Contributors

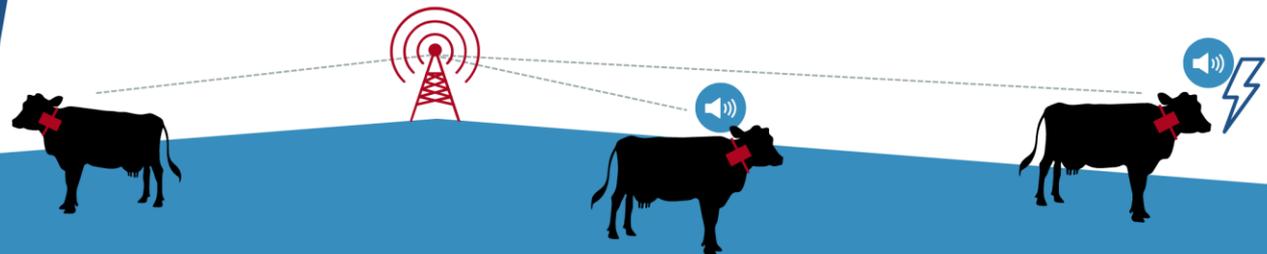
Flavie Audoin  
Carter Blouin  
Brett Blum  
Amber Dalke  
Aaron Lien  
Brandon Mayer  
Sarah Noelle  
Dari Duval  
Jose Quintero  
Jose Soto  
Hector Justiniani  
Andrew Antaya  
Joslyn Beard  
George Ruyle



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[rangelandsgateway.org/virtual-fence](https://rangelandsgateway.org/virtual-fence)

**THANK YOU**

**ANY QUESTIONS?**

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