

Yearly Report

Jan 1, 2013 - Dec 31, 2013



Pageviews

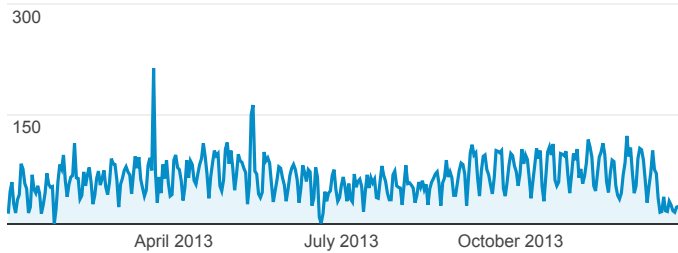
68,737

% of Total: 100.00% (68,737)



Sessions

● Sessions

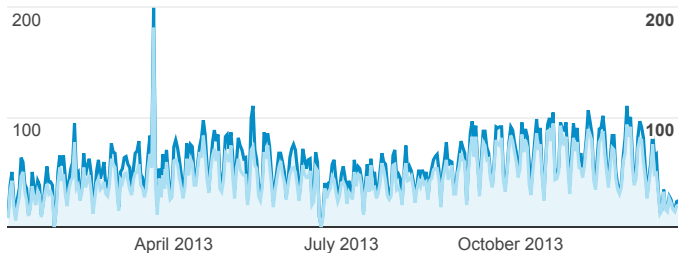


Sessions and % New Sessions by Country

Country	Sessions	% New Sessions
United States	13,494	67.09%
(not set)	860	86.16%
Canada	827	84.89%
Australia	707	89.67%
United Kingdom	594	92.59%
India	490	91.84%
Philippines	393	93.13%
Chile	374	6.42%
Iran	365	69.59%
South Africa	326	83.74%

Users and New Users

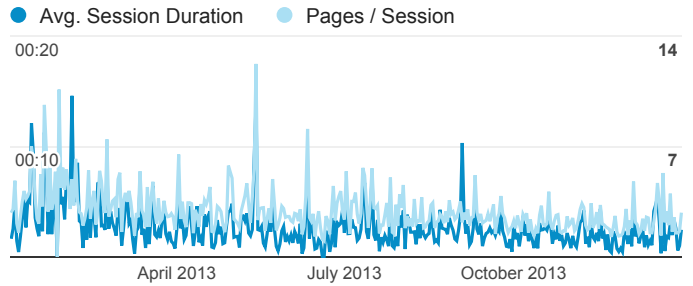
● Users ● New Users



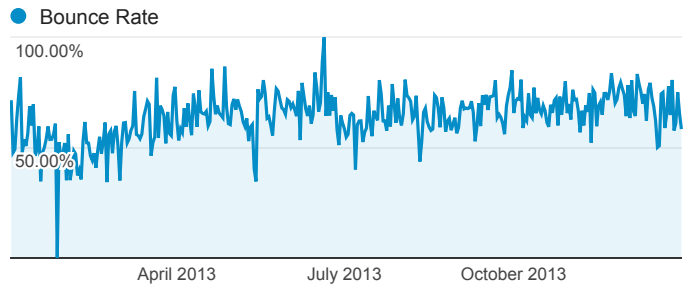
Pageviews by Page

Page	Pageviews
/	7,420
/rangelandswest	5,959
/arizona	1,616
/rangelandswest/	1,120
/hawaii	1,038
/my-rangelands	956
/dashboard	818
/content/multimedia	798
/collections	772
/user	752

Avg. Session Duration and Pages / Session



Bounce Rate



Sessions and % New Sessions by Default Channel Grouping

Default Channel Grouping	Sessions	% New Sessions
(not set)	12,432	67.58%
Organic Search	8,477	83.89%
Direct	1,382	67.73%
Referral	667	66.72%
Social	26	38.46%
Email	1	0.00%

Sessions and % New Sessions by Source

Source	Sessions	% New Sessions
facebook.com	92	29.35%
webpages.uidaho.edu	80	30.00%
rangelands.org	77	14.29%
learn.humboldt.edu	72	77.78%
wrangle.org	66	28.79%
epa.gov	54	88.89%
californiarangeland.ucdavis.edu	47	29.79%
cals.arizona.edu	46	47.83%
google.com	42	85.71%
prezi.com	41	0.00%

Sessions and Pageviews by Social Network

Social Network	Sessions	Pageviews
Facebook	107	602
WordPress	4	4
Twitter	3	10
goo.gl	2	2

Sessions and % New Sessions by Landing Page

Landing Page	Sessions	% New Sessions
/	2,572	29.04%
/rangelandswest	2,415	65.88%
/inventorymonitoring/composition	531	91.53%
/inventorymonitoring/pointcentered	451	88.47%
/content/multimedia	353	0.28%
/hawaii	327	64.22%
/arizona	315	51.75%
/inventorymonitoring/daubenmire	296	88.51%
/inventorymonitoring/matchingexample	286	90.56%
/inventorymonitoring/lineintercept	238	86.55%

Sessions and % New Sessions by Source / Medium

Source / Medium	Sessions	% New Sessions
google / organic	15,315	81.68%
(direct) / (none)	5,025	52.68%
bing / organic	551	80.04%
yahoo / organic	278	78.06%
facebook.com / referral	92	29.35%
webpages.uidaho.edu / referral	80	30.00%
rangelands.org / referral	77	14.29%
ask / organic	73	82.19%
learn.humboldt.edu / referral	72	77.78%
wrangle.org / referral	66	28.79%