**North America IYRP Communications Team Meeting – March 6, 2023**

**Summary Notes**

**Participants**: Barry Irving, Lauren Svejcar, Courtney Buchanan, Diego Garcia Meza, Elena Dosamantes, Barb Hutchinson

See also Google Doc summary report: <https://drive.google.com/drive/folders/1Iqetms4a_Vrbaiow3XK2FZgqDwDcXuvO>. NOTE: the location of our shared materials will be changing soon after we determine a better option.

* We now have a listserv - [iyrpnacommteam@list.cals.arizona.edu](mailto:iyrpnacommteam@list.cals.arizona.edu). Please feel free to use it to send out updates, questions, ideas, etc. to the group especially as we will only be having a formal meeting quarterly now.
* Tentative meeting schedule for 2023 – **March, June, September, December/January** – A Doodle Poll will be sent out soon to identify a convenient meeting date for June.
  + Sub-groups may meet on their own to plan activities.
* Discussed what IYRP-related activities we are doing individually or as a group, and what level of coordination is needed or desirable. Still to be determined.
* There was a suggestion to have sub-groups for each country that would collect and disseminate information about IYRP-related activities; for instance, Mexico has a lot happening, but may not be relevant to the U.S. and Canada. It would be helpful to have a short summary update on what is happening in each country in our quarterly report.
* Layne is compiling a report with potential follow-up actions based on what was learned at the SRM workshop. A number of people who attended said they want to be involved. This will help determine next steps for our group as well as others.
  + A new sub-group is forming to create K12 materials.
* Discussed having a quarterly Newsletter that could be adjusted for each country. Perhaps Barb’s RP monthly column could be used as a start. More feedback needed.
* Question of where to put shared documents. Elena is working to move them to a different location than her personal Google Drive. Elena and Barb will work on this. Courtney suggested an IYRP gmail; Barry suggested OneDrive.
* Courtney - Have people submit 5 photos and 100 words … then we can format them to look similar
* Did not have time to discuss this idea: An exhibit booth or some other presence at the [Art of the Cowgirl](https://artofthecowgirl.com/) gathering and other similar events ([Calgary Stampede](https://www.calgarystampede.com/)?!) where ranching people gather for fun & competition.

**Current Sub-Groups:**

1. Social Media (Elena, lead)
2. Documentary Film (Barb, lead)
3. Film Festival (Courtney, lead)
4. Outreach and extension (Lauren + co-lead?; Mark, Jeanne, Krista)
5. Conferences (Alejandra + Diego, co-leads?; Mark, Carlos)
6. Fundraising and contacting supporters – suggestion that more direction is needed on who and how to contact for donations; maybe make a list of optional activities that need to be funded so there are choices; Maybe sales of items.
7. Children’s book on rangelands - Jeanne has offered to compile a bibliography of children’s books on rangelands. Mark willing to assist.
8. Search YouTube and compile relevant videos to add to the collection on the IYRP.info website.  Carlos is willing to compile relevant videos to add to the collection on the IYRP website. Mark is also willing to assist.