



February 3, 2026

**To:**

H.E. Mr Enkhbayar Jamdamba  
Minister of Food, Agriculture and Light Industry of Mongolia (MoFALI)  
13381 Governmental Building 9th, Peace Avenue 16a,  
Bayanzurkh District, Ulaanbaatar, Mongolia  
Email: info@mofa.gov.mn

**Cc:**

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**Subject: Letter of Support for IYRP 2026 - "Shepherds of the Bakony" Project, Hungary**

Your Excellency,

On behalf of the Hungarian documentary project "Shepherds of the Bakony" (Pasztorok a Bakonyból), I am writing to formally express our official support for the 2026 International Year of Rangelands and Pastoralists (IYRP). We would like to convey our sincere gratitude to the Government of Mongolia for its leading role in proposing this vital initiative to the United Nations General Assembly.

Our project is a grassroots, independent initiative aimed at capturing and preserving the traditional knowledge and cultural heritage of pastoralists in Hungary, with a particular focus on the regions of Bakony, Somogy, and Mezoföld.

**a) The importance of IYRP to our organization:**

The IYRP 2026 provides a global framework that reinforces and validates our mission. In just a few weeks, our documentary series reached over 2 million views on social media. This success demonstrates a profound and renewed social demand to learn about pastoral wisdom and traditional land-use practices. The International Year serves as a crucial platform to elevate these local stories to a global audience.

**b) Planned activities for IYRP 2026:**

We are committed to supporting the global themes of IYRP through high-quality visual content and professional documentation:

- Documentation: Under the professional guidance of Csaba Szabo (scholar of the Hungarian Academy of Arts), we are recording ethnographic knowledge and techniques that have not yet been featured in scientific literature.

- International Visibility: To ensure that Hungarian pastoral heritage contributes meaningfully to the global dialogue, we provide high-quality English subtitles and full transcripts for every episode of our series.



c) Funding strategy for IYRP:

Our project is currently a self-funded initiative, realized through the dedication of volunteers and the resources of our foundation. We are committed to continuing our documentation efforts and seek to leverage the momentum of the International Year to ensure the long-term sustainability of this heritage-preserving work.

It is an honor for us to be members of the IYRP Global Alliance. We proudly stand with Mongolia in preserving the knowledge, culture, and values of pastoralists worldwide.

**Respectfully,**

Mira Kovacs and Gellert Talhammer  
Founders of Kep2 Media  
Creators of the "Shepherds of the Bakony" series  
Hungary