

Colorado Rangelands State Report
May 2017

- Working on creating a new, updated CO Rangelands website that is combined with the Colorado State University Range Extension website
 - An undergraduate CSU student helped with initial redesign stages in the fall
 - Conducted interviews with potential stakeholders
 - Reviewed literature on information needs of ranchers and examined existing resources
 - Information gathered by the student will inform website content and design
 - Hope to have the new site up and running by early fall, then will retire current site
- Made minimal changes to the current website
 - Fixed broken links
 - Deleted outdated resources
- Current website statistics for 1/1/16 – 12/31/16:
 - Use statistics
 - Number of users: 363
 - Number of sessions - 453
 - Number of page views – 884
 - Nearly 19% of sessions were on a mobile device or tablet
 - Approximately 24% of sessions were initiated from outside the U.S.
 - Methods used to reach the website
 - ~48% of sessions reached site via search engine
 - ~30% came directly to the website (i.e. typed the URL into the browser)
 - ~22% came from another website that linked to Colorado Rangelands