

OCW COMMITTEE REPORT 2015 SRM Annual Meeting Sacramento, CA

NOTE: See also “SRM Cooperative Initiatives with The Rangelands Partnership” handout

Date: February 2, 2015

Committee Chair(s) Merrita Marble, Barbara Hutchinson, and Lovina Roselle (2014)

Committee members: Beth Burritt, Faith Ryan (2014); Chuck Butterfield, John Harper (added for 2015); Barb Hutchinson and Lovina Roselle to continue as general members

BOD representative: Leonard Jolley

Progress Report – 2014

- a. The most intensive engagement of the OCW was in the development and review of an RFP for an SRM website design. This involved extensive research and information gathering and sharing, and a number of revisions of the RFP which were presented to the Board through the Board liaison. In the final version, Global Rangelands is specifically named as a partner and resource link.
- b. The co-chairs also provided input about the budget needed for a redesign versus ongoing maintenance costs.
- c. Social media guidelines were drafted based on those used by The Rangelands Partnership for Global Rangelands/Rangelands West social media outlets and prepared for Board consideration.
- d. Information on open access publishing options was also provided to the Board.
- e. Information from library negotiation perspectives was obtained for the Board about various publishers and their different contractual possibilities.
- f. Responded to questions from Lou Hagener about the SRM Glossary and the ability to update it online and ongoing through the Rangelands West portal. This capability is provided free to SRM by the Rangelands Partnership.
- g. Coordinated with Jim Thorpe on YouTube on the Range video announcements with the Rangelands West video channel.
- h. Provided suggestions and a mock-up of how to better organize current SRM home page and promote rangelands careers opportunities.
- i. Suggested further distribution of the website audit letter to committee chairs and section heads.
- j. Hosted a meet and greet for OCW members with members of The Rangelands Partnership at the Annual meeting including: (1) preview of redesigned Global Rangelands and Rangelands West portals; (2) update on K-12 RSEC/SRM initiative; (3) Board report; (4) plans for preparing a variety of videos – overview of rangelands of the world, oral histories, topical overviews, and hot topics - some of which could be of potential interest to collaborate between SRM and The Rangelands Partnership; and (5) invitation to annual meeting in Las Cruces in March.

Announcement, Agenda and Participants in Meet and Greet

Sunday, February 1st from 1:00pm to 3:00pm; Convention Center Room 319
Society for Range Management, 68th Annual Meeting, Sacramento, CA

AGENDA

1:00pm – 1:15pm	Meet and greet with refreshments (all)
1:15pm – 1:30pm	Quick look and discussion: Re-launch of RP Portals (Amber Dalke, UA)
1:30pm – 1:45pm	Update on K-12 education initiative (Lovina Roselle, UI)
1:45pm – 2:00pm	SRM Board Update (website, glossary, Elsevier agreement, meeting abstracts, etc.) (Leonard Jolley, SRM Board Member)
2:00pm – 2:15pm	Rangeland videos plans, presentation and discussion (Sarah Noelle, UA)
2:15pm – 2:30pm	Discussion on new directions for 2015 – institutional repositories, social media, e-conferences (Jeanne Pfander, UA and Barb Hutchinson, UA)
2:30pm – 2:45pm	Sneak Peak - Invitation to Annual Meeting in Las Cruces: tours and topics (Amy Ganguli, NMSU)
2:45pm – 3:00pm	More meet and greet with colleagues (all)

NOTE TO ALL: Please come by The Rangelands Partnership Booth at the Trade Show and tell others to stop by, too. If you have an hour or two you could help in the booth, please add your name to the sign-up sheet (which will be passed around at the update/social). Check out our new marketing/informational brochure and our new poster at Monday's poster session, too!

Participants:

- 1) Barb Hutchinson
- 2) Jeanne Pfander
- 3) Amber Dalke
- 4) Sarah Noelle
- 5) Lovina Roselle
- 6) Faith Ryan
- 7) Brad Schultz
- 8) Leonard Jolley
- 9) Jenny Pluvar
- 10) Allen Rasmussen
- 11) Karen Launchbaugh
- 12) Sandy Wyman
- 13) Beth Burritt
- 14) Mike Borman
- 15) John Tanaka
- 16) Lauren Svejcar
- 17) Amy Ganguli
- 18) Chuck Butterfield
- 19) Kasey DeAtley